



Media Release

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Kambalda wins the Environmental Innovation category at the Australian Tidy Towns Awards

The mining town of Kambalda has won the Environmental Innovation category at the annual Keep Australia Beautiful, Australian Tidy Towns Awards, hosted by the Governor-General, Her Excellency Ms Quentin Bryce AC at Government House in Canberra last night.

Situated approximately 60km south-east of Kalgoorlie, Kambalda is the birthplace of Australia's nickel mining industry. The active Kambalda Can Cans Tidy Towns group has been responsible for coordinating numerous projects within the community to instill pride and a sense of community.

According to Australian Tidy Towns Judge, Dick Olesinski, "Kambalda's residents are keen to ensure their scarce water resources are conserved. Extensive environmental education programs are a feature within the Water Wise and Waste Wise Kambalda Primary School.

"The school community are active participants in innovative education programs, with students influencing their families to lessen their environmental impact. Atawhia Dickson and April Strowger are to be congratulated for their efforts here.

"Kambalda's spectacular new Community and Recreation centre provides examples of environmental best practice, including water saving devices installed throughout, solar energy and gas used together with extensive natural lighting within – a sustainable asset with a long term future.

"Congratulations to Di McIntosh and her hard working Can Can Tidy Towns committee for their efforts in raising community awareness of the need to work together on the numerous projects currently underway in Kambalda", he added.

The iconic Tidy Towns program celebrates 40 years of local environmental achievements in 2009 and aims to identify, acknowledge and promote Australia's best examples of sustainable communities in regional and rural areas across Australia.

The program is sponsored by the Packaging Stewardship Forum of the Australian Food and Grocery Council 'Do the Right Thing' program, Grundfos Pumps and the Hungry Jack's 'Bag it and Bin it' program.

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For further information about Kambalda and all national category award winners visit www.kab.org.au/tidytowns

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EDITOR'S NOTES

Australian Tidy Towns 2009 Award Winners

Category	Winner	Sponsor
Australia's Tidiest Town	Tamworth - NSW	
Community Action	Tamworth - NSW	
Heritage and Culture	Oatlands - TAS	
Environmental Innovation	Kambalda - WA	
Water Conservation	Horsham - VIC	Grundfos Pumps
Energy Innovation	Tamworth - NSW	
Litter Prevention	Horsham - VIC	Hungry Jack's® 'Bag it and Bin it'
Resource Recovery	Atitjere - NT	Packaging Stewardship Forum 'Do The Right Thing'
Community Partnership	Oatlands - TAS	
Protection of the Environment	Caloundra - QLD	
Young Legends	Stansbury - SA	
Dame Phyllis Frost Award: Individual	Don Johns OAM – VIC winner Greg McKean – QLD commended	
Dame Phyllis Frost Award: Group	Stansbury Tidy Towns Committee – SA	

About Keep Australia Beautiful

The Keep Australia Beautiful Network has been encouraging people all around Australia to care for their local environment since 1968. It holds the Tidy Towns, Sustainable Cities and Clean Beaches Awards and conducts the National Litter Index research. Keep Australia Beautiful Week is held at the end of August each year as a reminder of what we can all do to improve our local environments.

About the Tidy Towns Awards

2009 is the 40th Anniversary Year of Tidy Towns in Australia. The program was borrowed from Tidy Towns Ireland and commenced in Western Australia with Bunbury the first winner in 1969. Since then it has grown to become an Australian icon involving individual effort to create positive environmental change within local communities

Tidy Towns Partners

Packaging Stewardship Forum 'Do the Right Thing' program

The Packaging Stewardship Forum of the Australian Food and Grocery Council provides a vehicle for broader corporate support for Australia's efforts to improve resource recovery and reduce littering of food, beverage and grocery packaging.

Grundfos Pumps

As a world leading pump and pumping systems manufacturer, Grundfos Pumps has joined with Keep Australia Beautiful to help all Australians achieve improvements in water conservation.

HUNGRY JACK'S® 'Bag it and Bin it' program

Hungry Jack's is doing its bit to help keep Australia beautiful by introducing a 'Bag it and Bin it' anti litter message and a range of environmental initiatives in stores across Australia.