



Media Release

Strict Embargo until 12:01am Sunday 20 April 2008

MOE (Vic) wins national Community Action Award at the Australian Tidy Towns Awards 2008

The Victorian town of Moe has won the national Community Action Award, sponsored by Truelocal.com.au, at the annual Keep Australia Beautiful Tidy Towns Awards held in Hobart last night.

Situated within Victoria's Latrobe Valley, Moe provides visitors and residents with a host of cultural and natural experiences.

The well organised 'Make Moe Glow' committee, formed in late 2005, has coordinated and facilitated numerous community projects associated with the Tidy Towns program. The group has achieved outstanding success in a short time and is a result of community partnerships, particularly with Latrobe City Council, as well as numerous local residents, business and community groups.

An extensive network of community groups are involved with ensuring Moe continues and extends its commitment to being a clean, proud and sustainable town. Notable example is the town's award-winning Stationeers project which involves a range of community groups, V-Line staff as well as Council in beautifying Moe's busy railway station.

Congratulating the community of Moe on their win, Keep Australia Beautiful National Chairman, Cr Don Chambers, said: "Local communities that work together can thrive together and bring about positive changes to their local environment. It is great to see Moe embracing the values and spirit of the Tidy Towns Awards, earning them the well-deserved Community Action Award. The work of the dedicated Tidy Towns participants around the country is producing many tangible, positive results for our environment and I would like to thank every individual who has taken part in the program since it began over 30 years ago."

The Queensland town of Toowoomba won the overall national award, sponsored by Truelocal.com.au, and was announced Australia's Tidiest Town for 2008.

Sponsored by online business directory Truelocal.com.au, part of the News Digital Media, the 2008 Australian Tidy Towns achievement award winners are:

Category	Winner	Sponsor
Australia's Tidiest Town	Toowoomba - QLD	Truelocal.com.au
Community Action Award	Moe - VIC	Truelocal.com.au
Heritage and Culture	Ross - TAS	TakeABreak.com.au
Environmental Innovation	Toowoomba - QLD	
Water Conservation	Toowoomba - QLD	Grundfos
Litter Prevention	Naiyu Nambiyu (Daly River) - NT	Hungry Jack's Bag it & Bin it
Resource Recovery	Mount Gambier - SA	Packaging Stewardship Forum
Community Partnership	Mount Gambier - SA	Mount Franklin
Protection of the Environment	Walpole - WA	
Young Legends	Dorrigo - NSW	
Dame Phyllis Frost - Group	Naiyu Nambiyu (Daly River) - NT CDEP Group	
Dame Phyllis Frost - Individual	Michael Filby - Walpole - WA	

Further information & project details can be found at www.KeepAustraliaBeautiful.org.au



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EDITOR'S NOTES:

About Keep Australia Beautiful

The Keep Australia Beautiful Network has been encouraging people all around Australia to care for their local environment for over 30 years. Through its *Sustainable Communities Awards*, consisting of Tidy Towns, Sustainable Cities and Clean Beaches, local communities and individuals are recognised for their achievements in helping create sustainable communities.

The Keep Australia Beautiful National Litter Index is the only national, quantitative measure of litter that takes place annually whilst Keep Australia Beautiful Week is the annual national publicity campaign, held in the last week of August, which calls for public action to help reduce their ecological footprint. These are just some of the activities that involve up to 3 million Australians each year. Visit www.keepaustraliabeautiful.org.au for further information.

Tidy Towns Sponsors

Many thanks to our Principal Supporter, Truelocal.com.au, part of the News Digital Media Network and Category Sponsors including HUNGRY JACK's ® Bag It & Bin It program, Grundfos Pumps, Mount Franklin, the Packaging Stewardship Forum and TakeABreak.com.au. Any mention of the Tidy Towns Sponsors is much appreciated.