



## Media Release

Strict Embargo until 12:01am Sunday 20 April 2008

### Naiyu Nambiyu (Daly River) NT wins Litter Prevention Award at the Australian Tidy Towns Awards 2008

The Northern Territory town of Naiyu Nambiyu (Daly River) has won the national Litter Prevention Award, sponsored by Hungry Jack's 'Bag It & Bin It' program, at the annual Keep Australia Beautiful Tidy Towns Awards held in Hobart last night.

There is major focus on litter reduction in Naiyu Nambiyu (Daly River) with numerous bins in place throughout the community to help reduce unwanted litter within this unique outback environment. Ongoing sweeping and clean ups ensure that the local environment continues to be welcoming and well presented.

Residents demonstrate pride in keeping public and private areas clean and free from litter with the local police station leading by example in maintaining an extensive yard and garden area. The Community Development Employment Program (CDEP) scheme is a key to the success of this cooperative community approach to litter reduction and general beautification throughout the township and surrounds.

Members of the community and CDEP are committed to ensuring the township and its surrounds are free of discarded drink can in particular. The community workforce collects, crushes and bails cans to be delivered to Darwin for recycling. For their efforts, the CDEP was recognised with the national Dame Phyllis Frost Group Award.

**Congratulating the community of Naiyu Nambiyu (Daly River) on their win, Keep Australia Beautiful National Chairman, Cr Don Chambers, said:** "The community of Naiyu Nambiyu (Daly River) works hard to keep their town litter free and the initiatives of the CDEP deserve recognition for promoting recycling as a way to divert waste to landfill. The work of the dedicated Tidy Towns participants around the country is producing many tangible, positive results for our environment and I would like to thank every individual who has participated in the program since it began over 30 years ago."

The Queensland town of Toowoomba won the overall national award, sponsored by Truelocal.com.au, and was announced Australia's Tidiest Town for 2008.

**Sponsored by online business directory Truelocal.com.au, part of the News Digital Media, the 2008 Australian Tidy Towns achievement award winners are:**

Category	Winner	Sponsor
Australia's Tidiest Town	Toowoomba – QLD	Truelocal.com.au
Community Action Award	Moe – VIC	Truelocal.com.au
Heritage and Culture	Ross – TAS	TakeABreak.com.au
Environmental Innovation	Toowoomba – QLD	
Water Conservation	Toowoomba – QLD	Grundfos
Litter Prevention	Naiyu Nambiyu (Daly River) – NT	Hungry Jack's Bag it & Bin it
Resource Recovery	Mount Gambier – SA	Packaging Stewardship Forum
Community Partnership	Mount Gambier – SA	Mount Franklin
Protection of the Environment	Walpole – WA	
Young Legends	Dorrigo – NSW	
Dame Phyllis Frost - Group	Naiyu Nambiyu (Daly River) – NT CDEP Group	
Dame Phyllis Frost - Individual	Michael Filby – Walpole – WA	

**Further information & project details can be found at [www.keeppaustraliabeautiful.org.au](http://www.keeppaustraliabeautiful.org.au)**



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- 3) Rex Hume, CDEP Manager on T: 08 8978 2394

**EDITOR'S NOTES:**

**About Keep Australia Beautiful**

The Keep Australia Beautiful Network has been encouraging people all around Australia to care for their local environment for over 30 years. Through its *Sustainable Communities Awards*, consisting of Tidy Towns, Sustainable Cities and Clean Beaches, local communities and individuals are recognised for their achievements in helping create sustainable communities.

The Keep Australia Beautiful National Litter Index is the only national, quantitative measure of litter that takes place annually whilst Keep Australia Beautiful Week is the annual national publicity campaign, held in the last week of August, which calls for public action to help reduce their ecological footprint. These are just some of the activities that involve up to 3 million Australians each year. Visit [www.keepaustraliabeautiful.org.au](http://www.keepaustraliabeautiful.org.au) for further information.

**Tidy Towns Sponsors**

Many thanks to our Principal Supporter, [Truelocal.com.au](http://Truelocal.com.au), part of the News Digital Media Network and Category Sponsors including HUNGRY JACK's ® Bag It & Bin It program, Grundfos Pumps, Mount Franklin the Packaging Stewardship Forum and [TakeABreak.com.au](http://TakeABreak.com.au). Any mention of the Tidy Towns Sponsors is much appreciated.