



Media Release

Strict Embargo until 12:01am Sunday 20 April 2008

Dorrigo (NSW) wins national Young Legends Award at the Australian Tidy Towns Awards 2008

The New South Wales town of Dorrigo has won the national Young Legends Award at the annual Keep Australia Beautiful Tidy Towns Awards held in Hobart last night.

The Young Legends Award recognises achievement in encouraging and promoting youth initiative and environmental education - a key focus of Dorrigo High School.

Dorrigo students and teachers are committed to innovative environmental education programs and developed community partnerships, with particular recognition given to Ian Judd and his Youth Environment Committee network. This program aims at involving children within and external to the school community in extensive environmental improvement and education initiatives and assists in extending awareness levels and understanding of protecting the environment.

It also complements numerous school beautification and improvement projects, together with external community programs such as the 'Adopt-a-Road' project.

Congratulating the community of Dorrigo on their win, Keep Australia Beautiful National Chairman, Cr Don Chambers, said: "Engaging youth in local environmental projects is a great way to bring the community together and the young with valuable educational and social interaction skills. The Dorrigo High School has done a fantastic job at bringing youth together for the benefit of the local environment and clearly demonstrates the values and spirit of the Tidy Towns Awards. The work of the dedicated Tidy Towns participants around the country is producing many tangible, positive results for our environment and I would like to thank every individual who has taken part in the program since it began over 30 years ago."

The Queensland town of Toowoomba won the overall national award, sponsored by Truelocal.com.au, and was announced Australia's Tidiest Town for 2008.

Sponsored by online business directory Truelocal.com.au, part of the News Digital Media, the 2008 Australian Tidy Towns achievement award winners are:

Category	Winner	Sponsor
Australia's Tidiest Town	Toowoomba - QLD	Truelocal.com.au
Community Action Award	Moe - VIC	Truelocal.com.au
Heritage and Culture	Ross - TAS	TakeABreak.com.au
Environmental Innovation	Toowoomba - QLD	
Water Conservation	Toowoomba - QLD	Grundfos
Litter Prevention	Naiyu Nambiyu (Daly River) - NT	Hungry Jack's Bag it & Bin it
Resource Recovery	Mount Gambier - SA	Packaging Stewardship Forum
Community Partnership	Mount Gambier - SA	Mount Franklin
Protection of the Environment	Walpole - WA	
Young Legends	Dorrigo - NSW	
Dame Phyllis Frost - Group	Naiyu Nambiyu (Daly River) - NT CDEP Group	
Dame Phyllis Frost - Individual	Michael Filby - Walpole - WA	

Further information & project details can be found at www.KeepAustraliaBeautiful.org.au



For media interviews and enquiries please contact:

- 1) Lara Shannon - Keep Australia Beautiful M: 0415 076 015 or E: laras@kab.org.au
- 2) Dorrigo contact – David Hitchcock M: 0427 109 030 or E: hitchies@winefree.net.au

EDITOR'S NOTES:

About Keep Australia Beautiful

The Keep Australia Beautiful Network has been encouraging people all around Australia to care for their local environment for over 30 years. Through its *Sustainable Communities Awards*, consisting of Tidy Towns, Sustainable Cities and Clean Beaches, local communities and individuals are recognised for their achievements in helping create sustainable communities.

The Keep Australia Beautiful National Litter Index is the only national, quantitative measure of litter that takes place annually whilst Keep Australia Beautiful Week is the annual national publicity campaign, held in the last week of August, which calls for public action to help reduce their ecological footprint. These are just some of the activities that involve up to 3 million Australians each year. Visit www.keepaustraliabeautiful.org.au for further information.

Tidy Towns Sponsors

Many thanks to our Principal Supporter, Truelocal.com.au, part of the News Digital Media Network and Category Sponsors including HUNGRY JACK's ® Bag It & Bin It program, Grundfos Pumps, Mount Franklin, the Packaging Stewardship Forum and TakeABreak.com.au. Any mention of the Tidy Towns Sponsors is much appreciated.