



Media Release

Strict embargo until 7:00pm (EST) Saturday 16th April 2011

Westonia in WA wins the Community Action & Partnerships category award at the Australian Tidy Towns Awards

The Western Australian town of Westonia has won the Community Action & Partnerships category award at the Keep Australia Beautiful, Australian Tidy Towns Awards 2010/11.

The announcement was made at the national awards ceremony held this evening at Beechworth in Victoria, the winner of the prestigious award last year.

The Westonia Tidy Towns community was also commended for their outstanding efforts in Litter Prevention.

According to the Australian Tidy Towns National Judge, Dick Olesinski, the Westonia Tidy Towns Committee plays an important role in preserving and enhancing the local environment through a range of projects and developed partnerships for a sustainable future.

Highlights earning Westonia the Community Action & Partnerships category award include the Cement Street streetscape project, the community's Sandalwood Plantation, as well as local school programs that encourage children to participate in school beautification and environmental improvement projects.

National Judge, Dick Olesinski, said "The Shire of Westonia and the Westonia Community Resource Centre are very active in promoting and educating the youth within the community about the environment, and the consequences if it is not cared for properly.

"The Shire is very supportive of all activities undertaken by the Tidy Towns Committee and other community organisations which contributes to some fantastic outcomes for the town in terms of its environmental preservation and beautification," he added.

Chairman of Keep Australia Beautiful National Association, Don Chambers, said "It is always a pleasure to be able to recognise and promote the work that many dedicated individuals and communities are undertaking to protect and preserve their local environment and history.

"Congratulations to the community of Westonia who have shown great commitment and leadership in local sustainability practices and education."

Lithgow in New South Wales won the overall national title of Australia's Tidiest Town for 2010/11.

Through the Australian Tidy Towns Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping rural and regional communities to become environmentally, economically and socially sustainable. The awards are sponsored by 'Do the Right Thing' and Replas.

- ends -

For further information visit www.kab.org.au

Media contacts

- **KAB National:** Lara Shannon, Publicist, on 0415 076 015 or laras@kab.org.au
Scott Lyall, National Executive, on 0419 016 401 or scottl@kab.org.au
- **National Judge:** Dick Olesinski on 0413 750 681 or ecomarketing@senet.com.au
- **KAB WA:** Liz Grant, DEC Media on 08 6467-5253 or general line 08 6467 5555
- **Finalist Rep:** Kim Hastie, Westonia Council, 0427 467 063 dwo@westonia.wa.gov.au

AUSTRALIAN TIDY TOWNS AWARDS RESULTS TABLE 2010/11

Category	Winner	Sponsor
Overall	Lithgow, NSW	
Community Action & Partnerships	Westonia, WA	'Do the Right Thing'
'Dame Phyllis Frost' Litter Prevention	Barunga, NT	
Resource Recovery & Waste Management	Stanthorpe, QLD	Replas
Environmental Innovation & Protection	Lithgow, NSW	
Water Conservation	Rutherglen, VIC	
Energy Innovation	Waikerie, SA	
Heritage & Culture	New Norfolk, TAS	
Young Legends	New Norfolk, TAS	

Editor's Notes:

The Australian Tidy Towns Awards are proudly sponsored by:

Do the Right Thing Program of the Packaging Stewardship Forum, Australian Food and Grocery Council

The Packaging Stewardship Forum of the Australian Food and Grocery Council, works with partners across the nation to deliver industry recycling, litter reduction and education programs on behalf of its members, Australia's major beverage companies and their packaging suppliers. The Forum's highly successful *Do the Right Thing* anti-litter campaign is recognised by more than 80% of people. More than 400 towns and cities around Australia are now taking the *Do the Right Thing* message to their communities.

Contact: Jenny Pickles 0418 558 311.

Replas

Replas is an Australian company that has developed world leading technologies to reprocess plastic waste into a range of high quality recycled-plastic products. Since 1992 they have created environmentally-friendly and sustainable products using 100 per cent Australian plastic waste which not only reduces the amount of plastic going to landfill, but also helps save natural resources. With a range including outdoor furniture, bollards, signs and decking, Replas is proud to have created an ethical alternative to the unnecessary use of virgin material. Replas is an in-kind supporter of Keep Australia Beautiful. Contact: Mark Jacobsen or Peter Patterson 03 97708390.