



Media Release

Friday 23 April 2010 - Strict embargo until 6.30pm (EST)

Port and South Hedland, WA wins the Young Legends category at the Australian Tidy Towns Awards

Port and South Hedland in Western Australia has won the Young Legends category at the Keep Australia Beautiful, Australian Tidy Towns Awards 2009/10 in Canberra this evening

Port and South Hedland was also recognised for protecting their local environment with a commendation in the Environmental Innovation & Protection category.

According to the Australian Tidy Towns National Judge, Dick Olesinski, the Hedland's Tidy Towns Committee and extensive network of business, industry and community groups play an important role in preserving and enhancing the local environment.

'Extensive environmental education programs are a feature within Port and South Hedland's education system. All schools in Hedland have been highly supportive of student involvement in litter prevention, recycling, resource recovery and waste management, sport and recreation, creative arts and youth events.

'The Hedland Youth Stakeholder Action Group, a group of stakeholders from local government, government agencies, industry, business and community groups, coordinates youth initiatives and events with the aim of developing positive outcomes for young people.

In addition, the Hedland Youth Leadership Coalition is a group of youth who provide a voice in the community and is committed to raising the profile of youth in Hedland by ensuring ownership of all youth-related matters', he added.

The Chairman of Keep Australia Beautiful, Don Chambers, added, 'It is always a pleasure to be able to recognise and promote the work that many dedicated individuals and communities are undertaking to protect and preserve their local environment and history.

'Congratulations to the community members who have shown great commitment and leadership in local sustainability practices and education.'

Beechworth in Victoria won the overall national title of Australia's Tidiest Town for 2009/10.

Through the Australian Tidy Towns Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping rural and regional communities to become environmentally, economically and socially sustainable. The awards are sponsored by Grundfos Pumps, the Hungry Jack's 'Bag it & Bin It' program and Navman.

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For further information visit www.kab.org.au

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Port Hedland Council PR:	<u>Pls do not alert to results b4 6:30pm EST embargo</u> – Véronique Thomas-Smith on 0409 880 149

EDITOR'S NOTES

Keep Australia Beautiful Australian Tidy Towns Awards 2009/2010 Results Table

Category	Winner	Commended	Sponsor
Overall	Beechworth, VIC		
Community Action & Partnerships	Lockhart, NSW		
'Dame Phyllis Frost' Litter Prevention	Beechworth, VIC		
Resource Recovery & Waste Management	Goolwa, SA	Barunga, NT	Hungry Jack's 'Bag it and Bin it' program
Environmental Innovation & Protection	Richmond, TAS	Port & South Hedland, WA	Navman
Water Conservation	Rockhampton, QLD	Goolwa, SA	Grundfos Pumps
Energy Innovation	Beechworth, VIC		
Heritage & Culture	Barunga, NT	Beechworth, VIC	
Young Legends	Port and South Hedland, WA		

About the Australian Tidy Towns Awards Sponsors

Grundfos Pumps

As a world leading pump and pumping systems manufacturer, Grundfos Pumps has joined with Keep Australia Beautiful to help all Australians achieve improvements in water conservation.

Hungry Jack's 'Bag it and Bin it'

Hungry Jack's is a long term supporter of Keep Australia Beautiful and has been making consistent progress with its environmental initiatives. This includes an anti litter message on all packaging, kitchen food waste composting trials and implementing an Australian-first dining room food waste composting trial.

Navman

Driven by innovation and expertise, Navman has grown from its humble beginnings in an Auckland garage to become a global pioneer in GPS devices. Today the Navman brand is owned by MiTAC International, one of Business Week's top 100 Global IT companies. People wishing to visit and stay at past or present Tidy Towns can search them out at the TakeABreak.com.au website and find details of local accommodation, using a Navman to easily find their way there. Win \$10,000 for your favourite town in the Navman People's Choice promotion at www.navmanpeopleschoice.com.au Entries close May 31, 2010.