



## Media Release

Friday 23 April 2010 - Strict embargo until 6.30pm (EST)

### **Richmond in TAS wins the Environmental Innovation & Protection category at the Australian Tidy Towns Awards**

The Tasmanian town of Richmond has won the Environmental Innovation & Protection category at the Keep Australia Beautiful, Australian Tidy Towns Awards 2009/10, announced in Canberra this evening.

According to the Australian Tidy Towns National Judge, Dick Olesinski, many broad partnerships have been formed in Richmond to combine the protection of its colonial, convict and agricultural heritage with the needs of today's modern society and heritage tourist.

'Richmond's Advisory Committee, together with the extremely active Tidy Towns Sub-Committee, coordinates a host of projects and activities and their environmental improvement projects are diverse and innovative.

'Many raise awareness of the importance of the town's history and built heritage, and its place as a busy tourist destination, together with the need to protect the environment.

'In partnership with government, business and community groups and schools, there are also numerous projects in Richmond focused on the beautification of the town, maintaining and improving the environment', he added.

Wendy Hammond, marketing director, Navman Technology said, 'As a sponsor of the Tidy Towns Awards, we congratulate Richmond on winning this award, and would also like to encourage everyone in the community to help Richmond have the chance to win a \$10,000 grant for a community project by voting in the Navman People's Choice Award.

'Everyone who votes or nominates a town in the People's Choice Awards by May 31 will also have the chance to win one of 10 top of the range Navman GPS devices', she added.

Beechworth in Victoria won the overall national title of Australia's Tidiest Town for 2009/10.

Through the Australian Tidy Towns Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping rural and regional communities to become environmentally, economically and socially sustainable. The awards are sponsored by Grundfos Pumps, the Hungry Jack's 'Bag it & Bin It' program and Navman.

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**For further information visit [www.kab.org.au](http://www.kab.org.au) or enter and vote for Richmond in the Navman People's Choice Awards at [www.navmanpeopleschoice.com.au](http://www.navmanpeopleschoice.com.au) by May 31, 2010.**

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## **EDITOR'S NOTES**

### **Keep Australia Beautiful Australian Tidy Towns Awards 2009/2010 Results Table**

<b>Category</b>	<b>Winner</b>	<b>Commended</b>	<b>Sponsor</b>
Overall	Beechworth, VIC		
Community Action & Partnerships	Lockhart, NSW		
'Dame Phyllis Frost' Litter Prevention	Beechworth, VIC		
Resource Recovery & Waste Management	Goolwa, SA	Barunga, NT	<b>Hungry Jack's 'Bag it and Bin it' program</b>
Environmental Innovation & Protection	Richmond, TAS	Port & South Hedland, WA	<b>Navman</b>
Water Conservation	Rockhampton, QLD	Goolwa, SA	<b>Grundfos Pumps</b>
Energy Innovation	Beechworth, VIC		
Heritage & Culture	Barunga, NT	Beechworth, VIC	
Young Legends	Port and South Hedland, WA		

### **About the Australian Tidy Towns Awards Sponsors**

#### **Grundfos Pumps**

As a world leading pump and pumping systems manufacturer, Grundfos Pumps has joined with Keep Australia Beautiful to help all Australians achieve improvements in water conservation.

#### **Hungry Jack's 'Bag it and Bin it'**

Hungry Jack's is a long term supporter of Keep Australia Beautiful and has been making consistent progress with its environmental initiatives. This includes an anti litter message on all packaging, kitchen food waste composting trials and implementing an Australian-first dining room food waste composting trial.

#### **Navman**

Driven by innovation and expertise, Navman has grown from its humble beginnings in an Auckland garage to become a global pioneer in GPS devices. Today the Navman brand is owned by MiTAC International, one of Business Week's top 100 Global IT companies. People wishing to visit and stay at past or present Tidy Towns can search them out at the TakeABreak.com.au website and find details of local accommodation, using a Navman to easily find their way there. Win \$10,000 for your favourite town in the Navman People's Choice promotion at [www.navmanpeopleschoice.com.au](http://www.navmanpeopleschoice.com.au) Entries close May 31, 2010.