



MEDIA RELEASE - 17 November 2009

National Tidy Towns Judge visits Richmond

The Australian Tidy Towns Awards Judge, Dick Olesinski, will arrive in Richmond today as part of his judging tour for the Keep Australia Beautiful, Australian Tidy Towns Awards.

The Judge will be in town for two days to assess the merits of Richmond, recently announced Tasmania's Tidy Towns winner and national finalist.

Richmond will now compete against the other state and territory finalists to become Australia's Tidiest Town in 2010, following Tamworth's success in 2009, which will be announced in Canberra in April next year.

Richmond was awarded the state title by Keep Australia Beautiful Tasmania due to the great lengths Clarence City Council together with the Richmond Advisory Committee have taken to research, restore and protect its past whilst, at the same time, planning for its future in a well thought-out, positive and sustainably sensitive manner.

"As one passes the town limits, one senses straight away a community which works well together, takes a great pride in the way in which it presents itself and takes pains to share its history with all who come to visit," said the Tasmanian Judge, Barrie Muir.

Muir will be joining the National Judge, Dick Olesinski, on his tour around Richmond to highlight the projects which have earned them a spot in the national finals. Mayor Jock Campbell will also be greeting both judges as they take a look around.

According to the National Judge, Dick Olesinski, "the Australian Tidy Towns Awards provide a forum to demonstrate the efforts that many local communities are making to reduce their environmental impact. All the state finalists have demonstrated excellent environmental outcomes with their activities and I am certainly looking forward to seeing how Richmond is working towards a sustainable future."

"Tasmanian towns are particularly strong in the areas of heritage and culture, providing excellent case studies that other communities around the country can learn from and follow when planning and developing their towns into the future, with thought for preserving their history as well", Olesinski added.

The Australian Tidy Towns Awards are proudly sponsored by the Packaging Stewardship Forum 'Do the Right Thing' program, Grundfos Pumps and Navman.

Other state finalists include Beechworth VIC; Lockhart NSW, Rockhampton QLD, Barunga NT, whilst the WA and SA winners will be announced later this month and early December.

PHOTO OPPORTUNITY: WEDNESDAY NOVEMBER 18TH

Who: National Judge, Dick Olesinski; Clarence City Council Mayor, Jock Campbell; Chair of the Richmond Tidy Towns Committee, Bill Casimaty AM & Dr Dianne Snowden Chair of the Richmond Advisory Committee
Where: Richmond Bridge, Bridge Street, Richmond
Time: 10:20am sharp

For further information about the judge's visit, or photo opportunities, please contact:

KAB PR: Lara Shannon on 0415 076 015 or laras@kab.org.au
National Judge: Dick Olesinski on 0413 750 681 or ecomarketing@senet.com.au
Clarence City Council PR: Gary Richardson on 03 6245 8644 or grrichardson@ccc.tas.gov.au

EDITOR'S NOTES:

About the Judge – Dick Olesinski:

Dick is a passionate and committed individual who runs an environmental management support consultancy in South Australia for business, industry, community groups and government agencies.

He consults to the retail industry to initiate environment improvement policies, as well as to KESAB (Keep South Australia Beautiful) and natural resource management boards in Adelaide. Projects include implementing environmental initiatives for the construction industry together with coordinating business, industry and community environmental education programs.

Dick is the Keep Australia Beautiful National Association's longest serving Judge, working for 14 years as the Australian Tidy Towns Judge.

He is passionate about our environment and is currently a member of the:

- Adelaide & Mount Lofty Ranges Natural Resources Management Board's Coast Estuarine & Marine Advisory Committee.
- City of Onkaparinga's Environmental Consultative Group.
- Surf Life Saving Australia's ECOSurf program National Working Group.
- Waste Management Assn of Australia (SA) Commercial & Industrial Waste Working Group.

About the Australian Sustainable Communities Awards

Keep Australia Beautiful seeks to lead, challenge and inspire all Australians to strive for a sustainable and litter free environment. It does this through research, communications programs and awards programs.

Its national awards are known as the Australian Sustainable Communities Awards which consist of the Tidy Towns, Sustainable Cities and Clean Beaches Awards. Each awards program commences with state and territory awards and culminates in a national grand final.

The Tidy Towns Awards are open to rural and regional communities across Australia, covering the 20% of the population who care for 80% of the country.

The Australian Tidy Towns Awards are sponsored by:

Packaging Stewardship Forum 'Do the Right Thing' program

The Packaging Stewardship Forum (PSF) of the Australian Food and Grocery Council works with partners to deliver industry recycling, litter reduction and education programs on behalf of its members, who consist of Australia's major beverage companies and their packaging suppliers. The Forum's highly successful *Do the Right Thing* anti-litter campaign has proven to be a strong litter prevention message, with more than 80% of people recognising that *Do the Right Thing* means 'put your waste in the bin' and more than 300 towns and cities around Australia taking the *Do the Right Thing* message to their communities.

Grundfos Pumps

As a world leading pump and pumping systems manufacturer, Grundfos Pumps has joined with Keep Australia Beautiful to help all Australians achieve improvements in water conservation.

Navman

Driven by innovation and expertise, Navman has grown from its humble beginnings in an Auckland garage to become a global pioneer in navigation technology. People wishing to visit and stay at past or present Tidy Towns can search them out at the TakeABreak.com.au website and find details of local accommodation, using a Navman to easily find their way there.