



## **Media Release**

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### **Barunga in NT wins the Dame Phyllis Frost Litter Prevention category award at the Australian Tidy Towns Awards**

The Northern Territory town of Barunga has won the Dame Phyllis Frost Litter Prevention category award at the Keep Australia Beautiful, Australian Tidy Towns Awards 2010/11. The announcement was made at the national awards ceremony held this evening at Beechworth in Victoria, the winner of the prestigious award last year.

The community of Barunga was also commended for their outstanding efforts in Resource, Recovery & Waste Management.

According to the Australian Tidy Towns National Judge, Dick Olesinski, the community of Barunga works hard to implement litter prevention and resource recovery measures that not only aim to keep litter off the streets, but also educate locals on the need to reduce and recycle their waste.

Highlights earning Barunga the Dame Phyllis Frost Litter Prevention category award include school litter reduction programs that encourage children to participate in Keep Australia Beautiful Week activities, as well as the Roper Gulf Shire Council's daily clean up programs, implemented to keep public and private areas tidy.

According to the Australian Tidy Towns National Judge, Dick Olesinski, "Barunga has maintained the prestigious honour of being the Territory's Tidiest Town for the last two years. It is both the individual and community culture of pride and self-esteem within Barunga that maintains this standard.

"There is a total community focus on litter control with 'Do the Right Thing' signs posted on bins throughout the community to raise continual awareness and assist in reducing any unwanted litter within this unique outback environment," he said.

Chairman of Keep Australia Beautiful National Association, Don Chambers, added "It is always a pleasure to be able to recognise and promote the work that many dedicated individuals and communities are undertaking to protect and preserve their local environment and history.

"Congratulations to the community members of Barunga who have shown great commitment and leadership in local sustainability practices and education," he added.

Lithgow in New South Wales won the overall national title of Australia's Tidiest Town for 2010/11.

Through the Australian Tidy Towns Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping rural and regional communities to become environmentally, economically and socially sustainable. The awards are sponsored by 'Do the Right Thing' and Replas.

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**For further information visit [www.kab.org.au](http://www.kab.org.au)**

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## **AUSTRALIAN TIDY TOWNS AWARDS RESULTS TABLE 2010/11**

Category	Winner	Sponsor
Overall	Lithgow, NSW	
Community Action & Partnerships	Westonia, WA	'Do the Right Thing'
'Dame Phyllis Frost' Litter Prevention	Barunga, NT	
Resource Recovery & Waste Management	Stanthorpe, QLD	Replas
Environmental Innovation & Protection	Lithgow, NSW	
Water Conservation	Rutherglen, VIC	
Energy Innovation	Waikerie, SA	
Heritage & Culture	New Norfolk, TAS	
Young Legends	New Norfolk, TAS	

### **Editor's Notes:**

**The Australian Tidy Towns Awards are proudly sponsored by:**

#### ***Do the Right Thing* Program of the Packaging Stewardship Forum, Australian Food and Grocery Council**

The Packaging Stewardship Forum of the Australian Food and Grocery Council, works with partners across the nation to deliver industry recycling, litter reduction and education programs on behalf of its members, Australia's major beverage companies and their packaging suppliers. The Forum's highly successful *Do the Right Thing* anti-litter campaign is recognised by more than 80% of people. More than 400 towns and cities around Australia are now taking the *Do the Right Thing* message to their communities. Contact: Jenny Pickles 0418 558 311.

#### **Replas**

Replas is an Australian company that has developed world leading technologies to reprocess plastic waste into a range of high quality recycled-plastic products. Since 1992 they have created environmentally-friendly and sustainable products using 100 per cent Australian plastic waste which not only reduces the amount of plastic going to landfill, but also helps save natural resources. With a range including outdoor furniture, bollards, signs and decking, Replas is proud to have created an ethical alternative to the unnecessary use of virgin material. Replas is an in-kind supporter of Keep Australia Beautiful. Contact: Mark Jacobsen or Peter Patterson 03 97708390.