



Media Release

Embargoed until Sunday 28th October 2007

The City of Burnie wins two national awards at the Australian Sustainable Cities Awards

The City of Burnie has won the Heritage & Culture and the Dame Phyllis Frost awards at the inaugural Australian Sustainable Cities Awards held in Canberra last night.

The Sustainable Cities program recognises the efforts of residents, community groups, businesses and government agencies to help protect their local environment. The program is part of the Keep Australia Beautiful *'Australian Sustainable Communities'* Awards which also includes the Tidy Towns and Clean Beaches programmes.

According to Dick Olesinski, Sustainable Cities National Judge, the City of Burnie is a well deserving recipient of the national Heritage & Culture award, whilst the dedicated efforts of Burnie resident, Lexie Paul, were also recognised with the Dame Phyllis Frost award.

"The City of Burnie has embraced its industrial past, particularly its paper making heritage, and now seeks to utilise the skills of its people in innovative ways - both at a manufacturing and at a creative level.

"It has undertaken numerous projects and programs aimed at beautification and presentation of the city, revealing community pride, its environment and heritage," Olesinski said.

"Burnie local, Lexie Paul, provides a great example of what can be achieved by committed people who truly care about their local environment. She has been the driving force in the Cooe to Camdale Coastcare group and the Friends of Burnie Penguins and has successfully passed on her passion to the Burnie community through the involvement of many individuals in environmental projects," he added.

Highlighting the importance of these awards, Keep Australia Beautiful National Chairman, Don Chambers, said:

"With climate change and water conservation at the forefront of social and political agendas it is clear that all Australians must make real changes, not just a token effort, to become a more sustainable society.

"These awards not only focus on environmental sustainability, but also take into account the economic and social growth of local communities, providing strong case studies and setting benchmarks for others to follow," he added.

The 2007 Australian Sustainable Cities Award winners are:

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Program or Category	Award Winner	Category Sponsor
Overall Winner	Melton, VIC	HUNGRY JACK'S ®
Heritage & Culture	Burnie, TAS	
Community Action	Melton, VIC	Truelocal.com.au
Environmental Innovation	National Lifestyle Villages, WA	
Water Conservation	Port Augusta, SA	
Litter Prevention	Brisbane, QLD	HUNGRY JACK'S ®
Resource Recovery	Australian Ethical Investments for Trevor Pearcey House, ACT	
Community Partnership	Randwick, NSW	Bunnings Warehouse
Protection of the Environment	Melton, VIC	
Young Legends	Randwick, NSW	Coca-Cola
Dame Phyllis Frost - Winner	Lexie Paul - Burnie, TAS	
Dame Phyllis Frost - Commendation	Nora Peters – Melton, VIC	

Further information about the Sustainable Cities Awards and details about each of the national finalists/category winners can be found at www.kab.org.au

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Please respect 28 Oct embargo date when discussing award particulars with category winners.

Editor's Notes:

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