



MEDIA RELEASE

Strict embargo: 2:30pm - Monday 21 November 2011

Subiaco in WA wins Water Conservation award at the Australian Sustainable Cities Awards 2011

The City of Subiaco has won the Water Conservation category award at the Keep Australia Beautiful, Australian Sustainable Cities Awards. They also received a high commendation in the Dame Phyllis Frost Litter Prevention category.

The winners were announced at the national awards ceremony hosted by the 2010 national winner, The City of Stirling in WA this afternoon.

According to the Australian Sustainable Cities Judge, Dick Olesinski:

“The City of Subiaco’s approach to sustainability combines planning, community engagement, education, comprehensive programs and hands-on action to work towards creating a more sustainable city.”

“The council’s strong focus on developing water-saving initiatives with tangible outcomes helped earn them the Water Conservation award. A number of efforts, including the introduction of water efficient appliances, customising irrigation schedules and replacing selected areas of lawn with native vegetation, demonstrate their proactive approach. The distribution of the council’s ‘Think Water!’ information kit also enables the community and local businesses to adopt water-saving techniques within the home and office.”

“Subiaco was also highly commended for their efforts in the Dame Phyllis Frost Litter Prevention category. Their participation in the Keep Australia Beautiful ‘Adopt a Spot’ and ‘Bin Your Butts’ campaigns, as well as their online resources providing residents with tips to reduce litter, demonstrate just some of the projects, which gained the council recognition.”

“Each of these initiatives helps generate widespread awareness and action within the local community”, Olesinski added.

The Australian Sustainable Cities Awards recognise efforts by residents, community groups, businesses and government agencies to protect and enhance their local environment to ensure its long-term sustainability at all levels.

The Australian Sustainable Cities Awards 2011 are sponsored by the *Do the Right Thing* Program of the Packaging Stewardship Forum, Australian Food and Grocery Council, Visy Industries, ToysRUs, Replas and Tennant.

The overall Australian Sustainable Cities Awards 2011 winner was the City of Kogarah in NSW.

Further information about the Australian Sustainable Communities Awards can be found at www.kab.org.au

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**Keep Australia Beautiful
Australian Sustainable Cities Awards Finalists 2011**

Category	Winner	Sponsor
Overall Winner	Kogarah, NSW	
Community Action & Partnerships	Winner - Ipswich, QLD Highly commended – Kogarah, NSW	
'Dame Phyllis Frost' Litter Prevention	Winner - Kogarah, NSW Highly commended – Subiaco, WA	<i>Do the Right Thing</i> Program of the Packaging Stewardship Forum, Australian Food and Grocery Council
Resource Recovery & Waste Management	Winner - Charles Sturt, SA Highly commended: Ipswich, QLD	Visy Industries
Environmental Innovation & Protection	Winner - Yarra, VIC Highly commended – Charles Sturt, SA	
Water Conservation	Winner - Subiaco, WA Highly commended – Kogarah, NSW	
Heritage & Culture	Winner – Kogarah, NSW Highly commended – Yarra, VIC	
Young Legends	Winner - Burnie, TAS Highly commended – Yarra, VIC	ToysRUs
Energy Innovation	Winner - Sustainable Skills Training Hub, ACT Highly commended – Charles Sturt, SA	

Full details can be found at <http://www.kab.org.au/programs/sustainable-cities/>