



Department of
Environment and Conservation

Our environment, our future 



2 July 2010

Media Statement

City of Stirling is WA's Sustainable Cities winner

An ambitious 10-year tree planting program and a green initiative targeting sports clubs and community groups has earned the City of Stirling the overall State award in 2010 Sustainable Cities Awards.

The awards program - coordinated by Keep Australia Beautiful - recognises community groups, schools, local government authorities and businesses that are fostering sustainability in their communities.

As well as the overall State award, Stirling won the Protection of the Environment Award for its Million Trees Initiative and was a finalist in the Environmental Innovation category for its Clubs Forever Goes Green project.

Keep Australia Beautiful WA Chair Mel Hay congratulated Stirling on its commitment to sustainability and for encouraging the community to support and adopt sustainable practices.

"Stirling is clearly serious about sustainability and its social and environmental projects are impressive," he said.

"I congratulate all the entrants in the 2010 program and thank everyone involved with the projects for their efforts."

The category award winners were:

- Community Action: Secret Harbour Primary School for Secret Harbour Community Working on the Three Rs.
- Protection of the Environment: City of Stirling for its Million Trees Initiative.
- Environmental Innovation: South East Regional Energy Group for Switched on Business and Industry.
- Litter Prevention and Waste Management: City of Armadale for Drop 'n' Shop Reuse Centre.
- Young Legends: City of Joondalup for Adopt a Coastline.

The awards were presented at a breakfast ceremony at the Perth Convention and Exhibition Centre today.

The City of Stirling will represent Western Australia at the National Sustainable Cities Awards in Sydney in October.

Keep Australia Beautiful (WA) is supported by the Department of Environment and Conservation.

For more information about the Sustainable Cities Awards visit www.kabc.wa.gov.au or by call 6467 5169.

Media contact: 6467 5555

2010 category winners and finalists

Community Action Award

Finalist

Town of Claremont – Friends of Lake Claremont

This 90-strong group involve local school students in a variety of activities including planting native seedlings, removing invasive plants, removing rubbish and collecting water samples at Lake Claremont.

Winner

Secret Harbour Primary School - Secret Harbour Community Working on the Three Rs

The school has extended its environmental education program into the Secret Harbour community. As well as running waste reduction and recycling and energy and water conservation programs at school, students assist community volunteers in looking after a nearby lake.

Environmental Innovation Award

Finalist

City of Stirling – Clubs Forever Goes Green

This initiative encourages and assists local sporting clubs and community organisations to implement sustainable environmental changes to ensure our current lifestyle can be enjoyed by future generations.

Winner

South East Regional Energy Group – Switched on Business and Industry

This project assists small to medium sized enterprises in the cities of Gosnells and Armadale to develop energy, water, waste and transport minimisation plans.

Litter Prevention and Waste Management Award

Finalist

Friends of Clontarf Hill – Keep Clontarf Clean

This group aims to reduce illegal dumping and littering on Clontarf Hill, an area of remnant bush containing one of the few remaining stands of tuarts in the metropolitan area. Through community education, signage and intervention the group aims to change the behaviour and attitude of people in the local community.

Winner

City of Armadale – Drop 'n' Shop Reuse Centre

The centre was established to address the need to minimise waste in the community. The operations of the project have expanded to now include: e-waste recycling, a community workshop staffed by volunteers, educational school group tours, and educational displays at local community events.

Protection of the Environment Award

Finalists

City of Joondalup and City of Wanneroo – Yellagonga Integrated Catchment Management 2009-14

The plan was developed by the cities of Joondalup and Wanneroo in recognition of the need for a whole-of-catchment approach to the management of the Yellagonga catchment. The surface water catchment area is approximately 4000 ha.

Town of Kwinana – Revegetation of Rotary Wildflower Reserve

This revegetation program uses local endemic species (collecting and propagating seed where possible), engages the community in planting efforts and undertakes community awareness and education sessions including bush walks.

Secret Harbour Primary School - Secret Harbour Community Working on the Three Rs

Winner

City of Stirling - Million Trees Initiative

Stirling has embarked on an ambitious 10-year planting program with a target of one million trees to be planted in the area. The program also focuses on retaining existing vegetation and supporting biodiversity in Stirling.

Young Legends

Finalist

Town of Claremont – Friends of Lake Claremont

Winner

City of Joondalup – Adopt-a-Coastline

Local primary school students work with Joondalup's Natural Areas Officers to protect coastline and activities include plant identification and dune rejuvenation.