



MONDAY NOVEMBER 1ST 2010

The City of Clarence in Tasmania has been highly commended at the 2010 Keep Australia Beautiful Sustainable Cities Awards for its work in Environmental Innovation and Protection.

Cr Jock Campbell, Mayor Clarence City Council, representing the community of City of Clarence has received the Commendation at a special presentation ceremony today in the presence of Federal Minister for Sustainability, Environment, Water, Population and Communities, Tony Burke.

Sean Rooney – who judged the awards – said the project deserved to be commended for its clear innovation and the fantastic work being done to keep cities sustainable as pressure on the environment continues to grow.

The City of Clarence in Tasmania has been highly commended at the 2010 Keep Australia Beautiful Sustainable Cities Awards for its work in Environmental Innovation and Protection.

Representatives from the Council received the Commendation at a special presentation ceremony in the presence of Federal Minister for Sustainability, Environment, Water, Population and Communities Tony Burke.

Sean Rooney – who judged the awards – said the project deserved to be commended for its clear innovation and the fantastic work being done to keep cities sustainable as pressure on the environment continues to grow.

The 2010 Keep Australia Beautiful Sustainable Cities Awards were presented in Sydney at a ceremony hosted by last year's winner the City of Canada Bay.

Sean Rooney said, “Put simply, this Council is very impressive and a real powerhouse. It is carrying out so many wide ranging projects. It is addressing the issues of greenhouse gas emission reduction; looking at future impacts of coastal processes on local low lying areas; a renewable energy policy and bushland and coastal management.”

Keep Australia Beautiful National Executive Officer Scott Lyall said, “What has been most impressive in Clarence is the very large number of groups – some paid but mostly unpaid volunteers – who are working very hard to achieve the ideals of sustainability. Some outstanding work has been carried out in the area of environmental innovation and protection. Clarence City Council has been recognised both nationally and internationally for its activities relating to water conservation and climate change.”

The Clarence City Council has done remarkable projects including:

- The development of the Clarence Recycled Water Scheme to address the issues of removing nutrients from outfalls into the Derwent River (a significant environmental benefit) and providing a sustainable source of water and nutrients to agricultural, horticultural and amenity enterprises in the region.
- They opened the Clarence Mountain Bike Park which offers facilities suitable for novice and experienced riders and everyone in between.
- They redeveloped Rosny Farming into a unique cultural centre in the City of Clarence – offering exhibitions, lectures, performances, classes and workshops.
- They continue to develop the Tangara Trail into one of the best horseriding, walking and mountain bike trail systems in Australia.
- They are developing Kangaroo Bay at Bellerive as a bright new development precinct offering exciting opportunities for tourism, cultural, recreational and commercial development.
- The operation of the Clarence Community Grants program where the Council works with individuals and groups to make a positive impact in the City.
- The operation of the Mornington Park Waste Transfer Station where domestic and commercial waste and recyclable materials are accepted and operation of the tip shop (The 2nd Chance Shop).

Sean Rooney added, “Sustainability is a critical issue for all cities as the world becomes more and more urbanised. We all know there are massive pressures on our cities. Cities make up just 2% of the earth’s surface but now actually account for 80% of greenhouse gas emissions.”

A range of top organisations is supporting the Keep Australia Beautiful Australian Sustainable Cities Awards including Packaging Stewardship Forum; Sinclair Knight Merz; Grundfos Pumps and ToysRUs. The highly commended in Environmental Innovation and Protection was presented by Sean Rooney from SKM

**Media enquiries to: Ross Woodward or Homira Samadi on 03 9769 6488
Sean Rooney, Scott Lyall and City of Clarence representatives are available for media interviews**

About the Supporters

The Australian Sustainable Cities Awards are sponsored by:

'Do the Right Thing' Program of the Packaging Stewardship Forum, Australian Food and Grocery Council

The Packaging Stewardship Forum of the Australian Food and Grocery Council, works with partners to deliver industry recycling, litter reduction and education programs on behalf of its members, who consist of Australia's major beverage companies and their packaging suppliers. The Forum's highly successful *Do the Right Thing* anti-litter campaign has proven to be a strong litter prevention message, with more than 80% of people recognising that *Do the Right Thing* means put your waste in the bin and more than 300 towns and cities around Australia taking the *Do the Right Thing* message to their communities

Contact: Jenny Pickles 0418 558 311

Sinclair Knight Merz (SKM)

SKM is a leading engineering, sciences and project delivery firm. Its purpose is to deliver a positive and enduring impact on the world. They work in close partnership with key clients in the public and private sectors, providing independent technical, strategic and commercial advice to deliver a wide range of projects globally.

Contact: Jessica Hyams, 03 9248 3036

Grundfos Pumps

As a world leading pump and pumping systems manufacturer, Grundfos Pumps has joined with Keep Australia Beautiful to help all Australians achieve improvements in water conservation.

Contact Anna Thyssen, 08 8461 4611

ToysRUs

A leading retailer of toys and educational items for young Australians. They recognise the need to reduce their environmental footprint and are taking steps to reduce plastic bag usage by customers. They have chosen to partner with the Young Legends category of the Sustainable Cities Awards to help acknowledge the environmental achievements of young Australians and to use these case studies as an inspiration to others.

Contact Katarina Wos or Kristen Pelletier, 02 9794 8999