



Skincare that doesn't cost the earth™

*Press Release 12May11
(Campaign start 20Jun11)*

Sukin helps Keep Australia Beautiful with LIMITED EDITION product.

Following a fantastic response in support in the 2010 Keep Australia Beautiful Week campaign, Sukin again release a 2011 Limited Edition of their best-selling Hydrating Body Lotion.

The sale of every specially marked 500ml, raises \$1.00 in direct donation to the Keep Australia Beautiful (KAB) campaign. This campaign runs from mid-July until late August to coincide with Keep Australia Beautiful Week, 22-28 August 2011.

- Description: Sukin Hydrating Body Lotion, 500ml RRP \$19.95. Offer applies only to specially labelled Body Lotion 500ml.
- Available Jul-Aug 2011 from selected pharmacies & health food stores.
- Limited time only, while stocks last.

Sukin's Hydrating Body Lotion

As our skin faces extreme elements such as winter's cold winds & excessive air-conditioning, we can experience dull, parched skin. Sukin's Hydrating Body Lotion is rapidly absorbed to deliver long lasting softness and nourishment, helping to restore the skins natural balance. Enriched with a delicate infusion of aloe vera, nettle, horsetail and burdock combined with rosehip, avocado and jojoba oils to hydrate thirsty skin and improve elasticity. Suitable for all skins types.

Keep Australia Beautiful Week

Keep Australia Beautiful Week aims to remind people about the simple things they can do in their daily lives to reduce their impact on the environment. Get involved in 2011 by helping your community to become sustainable and keep your neighbourhood litter free. But, if picking up other's rubbish isn't for you, you can support by simply purchasing a Green Ribbon product, such as the Sukin Body Lotion. Money raised will help fund KAB volunteer programs such as the Sustainable Communities Awards, which highlights and rewards communities helping to protect and improve their local environment. For more information on the Keep Australia Beautiful program visit www.kab.org.au

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For more information and stockists: visit www.sukinorganics.com or call 1300 858 898.



For more information regarding Sukin,
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