



Media Release

Strict embargo: 12:00pm Monday 25 May 2009

Casuarina Beach, NT, receives high commendation at the Australian Clean Beaches Awards 2009

Casuarina Beach, located a short drive out of Darwin's central business district, has received high commendation in the Energy Conservation category award at the annual Keep Australia Beautiful Clean Beaches Awards, held in Townsville today.

This is the first time a Northern Territory beach has been entered in the Clean Beaches Awards.

According to Australian Clean Beaches Judge and Coastalwatch representative, Chris Tola, "Casuarina Beach is a well maintained coastal asset for the city of Darwin and is home to the Darwin Surf Life Saving Club.

"The Darwin City Council has an active environmental management strategy that focuses on maintaining a balanced approach to coastal visitation and conservation of priority areas. This was evidenced by the area being litter free and with excellent signage and appropriate litter bins strategically located around the coastal reserve.

"The Darwin Surf Club, supported by Surf Life Saving Northern Territory, is also heavily involved in the protection of the local coastal environment. The club utilises the EcoSurf project and, as part of this initiative, runs education programs through its Nippers program to not only educate them about water safety and first aid skills, but about the environment as well.

"Through the Club's involvement in the EcoSurf project, energy management systems are in place and all involved work hard to reduce and manage energy use during Club activities", Tola added

Through the Australian Clean Beaches Awards, Keep Australia Beautiful is able to recognise local community and individual efforts that are helping coastal areas to become environmentally, economically and socially sustainable communities.

The awards are sponsored by Mount Franklin Spring Water, Remondis Waste Solutions and Coastalwatch.

North Steyne Beach in Manly, NSW, was named Australia's Cleanest Beach for 2009.

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**For further information about Casuarina Beach and all national finalists visit
www.kab.org.au/beaches**

Media contacts:

- Lara Shannon, KABNA National Publicist on 0415 076 015 or laras@kab.org.au
- Chris Tola, National Judge and Coastalwatch representative on 0438 203 964
- Tony Snelling, SLSNT CEO on 041717 3287 or tony.snelling@lifesavingnt.com.au
- Heimo Schober, CEO of KABCNT on 08 8981 5535 or 0407 186 461

EDITOR'S NOTES

Australian Clean Beaches Awards 2009 Table of Results

Category	Winner	Sponsor
Overall Clean Beach National Winner for 2009	North Steyne, Manly, NSW (Highly Commended Mersey Bluff, TAS)	Mount Franklin Spring Water
Community Partnership	Equal winners – Mersey Bluff Beach, Devonport, TAS and North Steyne, NSW	Coastalwatch
Environmental Innovation	North Steyne, NSW (Highly Commended: Cable Beach, WA)	
Resource Recovery	Whitehaven Beach, QLD	Remondis Waste Solutions
Protection of the Environment	Capel Sound Foreshores, Rosebud, VIC	
Water Conservation	Loxton, River Murray, SA	
Energy Conservation	North Steyne, NSW (Highly Commended: Casuarina Beach, NT)	
Young Legends	North Steyne, NSW	TakeABreak.com.au

About Keep Australia Beautiful

The Keep Australia Beautiful Network has been encouraging people all around Australia to care for their local environment since 1968. It holds the Tidy Towns, Sustainable Cities and Clean Beaches Awards and conducts the National Litter Index research. Keep Australia Beautiful Week is held at the end of August each year as a reminder of what we can all do to improve our local environments.

Clean Beaches Partners

Mount Franklin

Coca-Cola Amatil is a long term supporter of Keep Australia Beautiful. Its Mount Franklin premium spring water brand promotes positive actions, whilst Keep Australia Beautiful promotes litter reduction and recycling, and is working with Mount Franklin to demonstrate examples of how PET can be recycled and reused. This makes it an ideal fit with the Clean Beaches awards which celebrate the environmental achievements of individuals and local communities. **Media contact:** Sally Loane, Director Media & Public Affairs, on 0416 162 336.

Coastalwatch

Coastalwatch is a website with cameras at beaches all around Australia. Coastalwatch is committed to bringing the coast to a broad cross section of Australians and overseas visitors. Its goal is to make a significant contribution to more timely and safer coastal use, and more efficient and cost effective coastal management. **Media contact:** Alexandra Mayhew, Media & Marketing Manager, on 0419 311 377.

Remondis

Remondis Waste Solutions is Australia's most dynamic waste management and resource recovery company. Operating for more than 25 years in Australia, Remondis provides professional waste management and environment solutions for customers, with particular focus on resource recovery outcomes and minimising diversion to landfill. **Media contact:** Gina Kelly, PR for Remondis Waste Solutions, on 0431 925 731.