

Broadcast NewsAlert

Lara Shannon - Lara Shannon Consulting

▶ **2SM (Sydney)**
Breakfast - 24/09/2010 - 08:36 AM
Grant Goldman
Producer Mr Justin Ross 02 9660 1269

Audience	
Male 16+:	N/A
Female 16+:	N/A
All People:	N/A

Host says smokers are blamed for most of Australia's litter. He says the Keep Australia Beautiful's national litter index points to cigarette butts as the most common item of litter in the past year. Host says the Channel 7 people are always standing outside their building across the road smoking and the construction company below them are always smoking in the fire escape. Host says that Tasmania has the most litter per 1000 square metres. He says Bob Brown will be disgusted. He says the least is Vic.
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Duration: 2:04
Summary ID: S00040698087

▶ **STAR FM 104.5 (Gosford)**
08:00 News - 24/09/2010 - 08:03 AM
Newsreader
Station Ph: 02 4365 7000

Audience	
Male 16+:	4,600
Female 16+:	2,900
All People:	8,100

A new survey has found smokers are to blame for most of Australia's litter.
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Duration: 0:10
Summary ID: W00040698407

▶ **NEW FM (Newcastle)**
07:30 News - 24/09/2010 - 07:30 AM
Newsreader
News Editor Ms Susie Thompson 02 4968 0105

Audience	
Male 16+:	2,000
Female 16+:	2,000
All People:	4,000

A new study has found cigarette butts are the most common item of litter in Australia.
 © Media Monitors 2010

Duration: 0:12
Summary ID: W00040699835

▶ **2HD (Newcastle)**

Audience	
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06:30 News - 24/09/2010 - 06:32 AM
Newsreader
News Editor Ms Susie Thompson 02 4967 6333

A new study has found cigarette butts are the most common item of litter, making up almost half of the trash found on Australian streets.
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Duration: 0:12
Summary ID: W00040696235

Male 16+:	5,000
Female 16+:	6,000
All People:	11,000

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[Smokers a pain in the butt for littering](#)

Sydney Morning Herald - [Gabrielle Dunlevy](#) - Sep 22, 2010

A new survey has given the nation another reason to malign smokers - they are to blame for most of Australia's litter. The Keep Australia Beautiful national ...

<http://news.smh.com.au/breaking-news-national/smokers-a-pain-in-the-butt-for-littering-20100923-15o0s.html>

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