

# Beautiful News March 2011

It's been a testing month for Aotearoa, but its times like these that make us who we are, and make us proud to be Kiwi's! With the launch of Paint New Zealand Beautiful activity for 2011 kicking off in March, make sure you spread the news of our Wall Worthy competition to all your local schools! For those of you who haven't yet donated to the Quake Relief Fund for Christchurch, find out how below and remember to let us know if you'd like to nominate any deserving Tidy Kiwi's for the New Zealand Couriers Volunteer of the Month Award, just like Gwyn from Porirua. Take care and thanks for Keeping New Zealand Beautiful!



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## Christchurch Earthquake Update



After the news of February's devastating earthquake in Christchurch, we've received news that thankfully all members of Keep Christchurch Beautiful, Keep Rangiora Beautiful and Keep Kaiapoi Beautiful are safe.

Many of our members have experienced varying levels of damage to property and many have family members and friends who have not fared so lightly. Our thoughts are with all Cantabrians as they aim to pull together and stay strong over the coming weeks ahead. Kia kaha – Christchurch is sure to rise.

For people in, or near Christchurch who are able and willing to lend a hand to the clean up effort, please register your details with UC Student Volunteer army by visiting <http://www.facebook.com/StudentVolunteerArmy>. Once Civil Defence has cleared areas of the city for assistance, volunteers will be dispatched to assist wherever needed. You do not have to be a student to join this group and as much support as possible is needed.

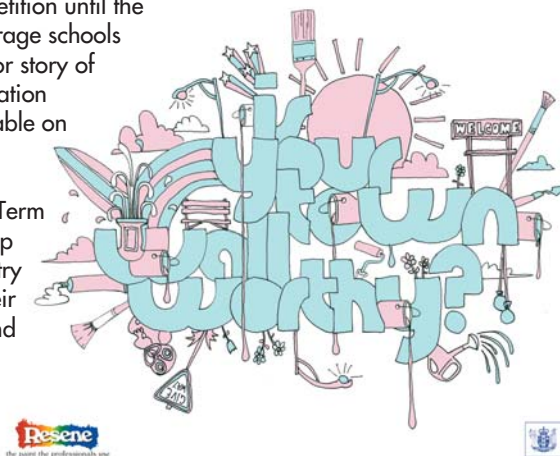
For those outside Christchurch who would like to contribute to the relief effort, please call the Salvation Army Christchurch Disaster Relief Donation Hotline on 0800 530 000 or visit [www.salvationarmy.org.nz](http://www.salvationarmy.org.nz)

**BEAUTIFUL NEWS**  
**MARCH 2011**

# Is Your Town Wall Worthy?

On March 19 we kick off the start of Paint New Zealand Beautiful activity for 2011 in Hastings, as we did last year in Tokoroa with the massive community effort of creating a fantastic mural using handprints to bring the unique design to life. This year, if you're in Hastings on Saturday 19th March make sure you come check it out from 9am. Ensure you're part of 2011's action and a lasting piece of art in the city for years to come. There will be a sausage sizzle and giveaways for those lending a 'hand' so don't miss out!

Additionally, to mark the kick-start of Paint New Zealand Beautiful 2011, we're launching a nationwide schools competition until the 15th of July 2011. This competition aims to encourage schools to submit mural designs that depict a local legend or story of what makes their community so unique. All information about the "Wall Worthy" competition will be available on the Keep New Zealand Beautiful website ([www.knzb.org.nz](http://www.knzb.org.nz)) from March 19th onwards. The Wall Worthy competition runs until the end of Term Two (July 15) and there are some fantastic prizes up for grabs – with our winners from around the country having their designs brought to life as murals in their own communities! Just like our 2010 Best Towns and Cities Awards, entries will be voted for online to determine our winners so even if you're not at school, jump online and support our entrants!



**NEWS**  
**MARCH 2011**  
**BEAUTIFUL**  
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## Sick of Cigarette Butts in your community?

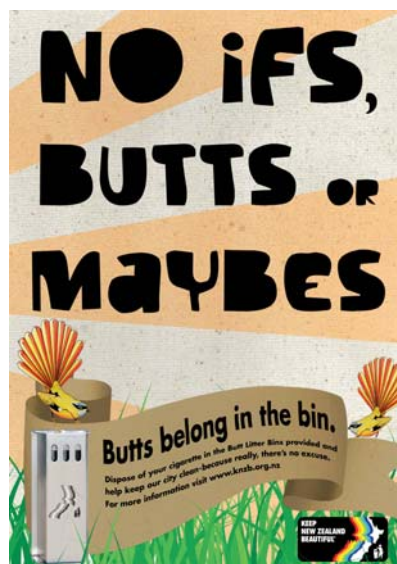
Keep New Zealand Beautiful has put together a community based social marketing campaign, available to all Local Councils and Business Associations free of charge (KNZB membership necessary), enabling them to implement a simple and effective solution to address the issue of cigarette butt litter.

As a result of changes to the Smokefree Environment Act in 2004, which banned smoking in all indoor areas, cigarette butt litter has increased. Cigarette butts are one of the most common rubbish items in New Zealand and often end up in the waterways, entering the food chains of fish, birds and other marine life who mistake them for food.

While it is common to see rubbish bins along footpaths for general litter, it is less common to find a sensible option for smokers who wish to stub out and appropriately dispose of their finished cigarettes. Specially designed litter receptacles are available free of charge from Keep New Zealand Beautiful for local Councils and Business Associations wishing to implement the campaign in their local area.

This initiative is based on educating smokers so that they dispose of their cigarette butts responsibly. Importantly, we believe this campaign builds a greater awareness of solutions available for litter issues.

If you would like to implement this initiative in your community please register your interest with the Keep New Zealand Beautiful National office or email [info@knzb.org.nz](mailto:info@knzb.org.nz).





# Volunteer of the Month

Porirua's Gwen Skinner is our New Zealand Couriers Volunteer of the Month for March! Gwen is a keen member of Keep Porirua Beautiful and has been their guru on all horticultural matters with her green fingers for years!

Gwen's involvement in helping Keep Porirua Beautiful has stemmed from being a member of with the Titahi Bay Horticultural Society (TBHS) for 20 years and we're lucky to have her as part of the Keep New Zealand Beautiful whanau.

Amongst a number of projects, Gwynn has lent her expert advice to;

- Secretarial work
- Daffodil planting and other planting projects
- KNZB Clean Up Weeks
- Creekfest
- Pauatahanui Inlet Cleanup

On behalf of New Zealand Couriers and Keep New Zealand Beautiful, thanks Gwen for your amazing work!

If you know of someone who isn't afraid to roll their sleeves up and is a keen supporter of Keep New Zealand Beautiful, New Zealand Couriers donates a \$100 prize to our favourite Tidy Kiwi each month! To nominate someone you know for the Keep New Zealand Beautiful Volunteer of the Month Award email [info@knzb.org.nz](mailto:info@knzb.org.nz)

## National Office Contact Details

### Keep New Zealand Beautiful

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**NEWS** MARCH 2011  
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