



Skincare that doesn't cost the earth™

Media Release – 10Jun2010

Sukin releases LIMITED EDITION product in support of Keep Australia Beautiful Week.

In support of Keep Australia Beautiful Week this August, Sukin has released a limited edition Body Lotion, donating \$1.00 from the sale of every specially marked bottle to the Keep Australia Beautiful campaign.



With a label highlighting a beautiful Australian panoramic landscape, this promotion will be highlighted further in-store by shelf talkers, so it can't be missed!

- Price/Description: Sukin Hydrating Body Lotion, 500ml RRP \$19.95.
- Applies to specially labelled Sukin Hydrating Body Lotion 500ml only.
- Available in store Jul-Aug 2010, nationally in selected pharmacy & health food stores.
- Limited time only, while stocks last.

Sukin's Hydrating Body Lotion

Our skin is currently facing the extreme elements that come with the cooler winter months – cold winds & pumped up air-conditioning can lead to dull, parched skin. Sukin's Hydrating Body Lotion is rapidly absorbed to deliver long lasting softness and nourishment, helping to restore the skins natural balance. Enriched with an infusion of aloe vera, nettle, horsetail and burdock combined with rosehip, avocado and jojoba oils to hydrate thirsty skin and improve elasticity. Suitable for all skins types.

Keep Australia Beautiful Week

Keep Australia Beautiful Week was developed to remind people about the simple things they can do in their daily lives to reduce their impact on the environment. In 2010, the KAB Week will **be held from the 23-29 August and** focus on 'Out and About' recycling to help reduce litter and recyclable waste unnecessarily being sent to landfill when people are on the move. For more information on the Keep Australia Beautiful program visit www.kab.org.au

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For more information and stockists: visit www.sukinorganics.com or call 1300 858 898.

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