

Burnie TASMANIA

Tasmania's Tidiest Town 2005
& National finalist 2006

Location: North West Coast
Population: Approximately 20 000



BURNIE, *City of Makers*, is Tasmania's fourth largest and most westerly city. The state's busiest container port, is made up of a thriving arts community, modern facilities and complemented by a range of wildlife experiences available within a semi urban environment. BURNIE is uniquely situated as a key junction, centrally located on the state's touring circuit and start of the Great Nature Trail.



BURNIE City Council's Waste Management Strategy ensures sustainable practices in waste education, reuse, avoidance and resource recovery. The continuing development of the city's landfill site enables the community to be involved in a broad range of various waste material separation. Extensive public recycling facilities are strategically positioned throughout busy areas within the city to reduce waste to landfill. 'Don't Waste BURNIE' signs are ideally placed on recycling sites and waste equipment and reinforce the commitment to keeping the city clean.



BURNIE's Police & Citizen's Youth Club (PCYC) has received a Guinness World Record for the World's largest indoor mural. A great example of broad partnerships in effective crime reduction, the project attempts to engage young people at risk in a project of immense significance. Further decorative artworks are in place within the interior as well as exterior walls of the club together with the adjoining swimming pool facility. The PCYC's Geoff Taylor and local mural artist Damien Rossiter are to be commended on their commitment to the project.



BURNIE is fortunate to be one of a few cities in the world that can boast a healthy Little Penguin colony thriving within a busy urban environment. The Cooee to Camdale Coastcare group, ably led by Lexie Paul, have erected penguin protection fences to keep penguins safe from adjacent traffic and human intervention. The group has also built artificial nesting burrows, propagated and planted thousands of plants to revegetate the 3 kilometre coastal strip as well as extensive weeding and rubbish removal initiatives. Due to the cooperative efforts of the Coastcare community group, in partnership with the City Council, this stretch of coastline continues to be effectively managed.



Maintaining BURNIE's proud heritage is important to residents as well as the City Council. Heritage restoration is a major priority with many fine examples of the preservation of cultural and historic features. Notable example is the restoration of the BURNIE railway station and rail cars. Transformed into a well patronised restaurant, the railway station has returned to being a major focus for the community. An interesting blend of history and contemporary is evident throughout the city with the unique Public Art Trail artworks complementing the restoration programs in place.



Creative Paper Tasmania is Australia's largest handmade paper mill. Handmade papers are traditionally made and environmentally responsible with no bleach or harmful chemicals used in the process. A unique and broad range of mediums are used in the paper range production and include recycled cotton rags, Australian plant fibres, Tasmanian beer, roo poo as well as elephant dung! A welcoming and ongoing exhibition of 'Paper People' figures depict BURNIE's residents going about their normal activities. Joanna Gair and staff are to be commended on their creative talents.



Further community action

BURNIE's sign strategy formalises and makes consistent an approach to interpreting the city's proud heritage. The strategy includes three levels of signs, Markers - large sculptures, Magnets - signs that draw people to places of significance and Memories - discovering places of BURNIE's heritage.

BURNIE's 'Who's DES Tonight?' program, (Designated Driver) is a model of extensive business, community, Council and road safety organisation working in partnership to reduce the incidence of dangers associated with late night revelling.

The annual BURNIE Shines celebration continues to grow and provide a unique opportunity for residents and visitors to celebrate spring with a host of arts, crafts and musical activities which numbers over 120 events.

BURNIE City Council continues to inspire and guide its community for a sustainable future. Its previous slogan, City of Contrasts, builds on the vision for a city that has successfully transformed itself from a busy industrial community to now a City of Makers. Highlights include the development of the city's

Waterfront Master Plan, successful celebration of numerous festivals and community events as well as the implementation of the city's broad environmental improvement programs.

