



Media Release

Wugularr wins the 30th 'Territory Tidy Town' Award for 2011

The Top End community of Wugularr was the overall winner, taking the 'Territory's Tidy Town' Award for 2011, announced at Government House this evening by Keep Australia Beautiful Patron, His Honour the Administrator, Mr. Tom Pauling AO QC.

Wugularr also received awards in recognition for 'Community Participation' programs and activities as well as winning the award for 'Best Medium Territory Tidy Towns Community'.

Keep Australia Beautiful Council (NT) CEO, Heimo Schober, said, "Wugularr community have a relatively new proud involvement with the Territory Tidy Towns program and it's great to see that the Roper Gulf Shire had taken 5 of the total 12 Territory Tidy Towns category awards this year. The Roper Gulf Shire was also the deserving recipients of the Tidy Towns Shire 'Gold Cup'. There has been some very healthy competition between communities for the Tidy Towns Awards this year".

"Certainly attributes and indicators such pride, drive, determination and community self esteem has put Wugularr at the forefront as Territory's 30th Tidy Town Award winners, but it's this strong culture of 'continuous improvement and community participation' that has pushed their community to the front of the pack this year. It must be a Roper Gulf Shire or Council thing, as every one of their communities has just continued to 'leap frogg' ahead, the Shire Service Managers and the people deserve a great big pat on the back for their fantastic efforts".

"The people of Wugularr take great pride in their community and have a rich display of heritage and culture. The community has a special place in history, and the people share their country and heritage through their festival, arts, crafts and sporting activities. The town's park, school, offices, homes, store and buildings stand out and shine with immense pride".

"Wugularr's Cultural Festival, 'Walking with Spirits', is an Aboriginal festival that has developed over the last ten years into a significant celebration of Aboriginal culture, art, music and corroborees within the immediate Wugularr region".

"The festival provides a unique opportunity to be part of a remote Aboriginal community, sharing in the Jawoyn culture, and connects Aboriginal communities from right across the Northern Territory", he added.

The CEO of Keep Australia Beautiful Council Northern Territory, Heimo Schober, also stated, 'It is always a pleasure to be able to recognise and promote the work that many dedicated individuals and communities are undertaking to continuously improve the social and environmental developments within their own communities across the Territory".

"Congratulations to the community of Wugularr, who have shown great commitment and leadership in local sustainability practices and education, setting a wonderful example. Congratulations to the Roper Gulf Shire Council for their involvement and support role – your communities are looking really fantastic and you all can take great pride in your achievements and that's why Roper Gulf won the Gold Cup".

Through the Territory Tidy Towns Awards, Keep Australia Beautiful Council (NT) is able to recognise Territory community and individual efforts that are helping remote, rural and regional communities become environmentally, economically and socially sustainable. The 30th Territory Tidy Towns Awards are sponsored by Thrifty and Channel Nine. - ends -

For further information visit www.kabcnt.org.au

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EDITOR'S NOTES**Keep Australia Beautiful Council (NT) – 30th Territory Tidy Towns Awards 2011 Results Table**

Category	Winner
Overall Winner/ National Finalist	Wugularr (RGShire)
Community Participation	Wugularr (RGShire)
'Dame Phyllis Frost' Litter Control & Prevention	Borroloola (RGShire)
Best Resource Recovery Management	Jabiru (WAShire)
Energy Waste Reduction	Barunga (RGShire)
Water Conservation	Amanbidji School (VDShire)
Environmental Health	Ampilatwatja (BShire)
Heritage & Culture	Kanam Kek Yile-Ngala Museum (Wadeye - VDShire)
Best Tourist Facility	Ayers Rock Resort Voyages
Best School	Mamaruni School (Minjilang - WAShire)
Best Medium Community	Wugularr (RGShire)
Best Large Community	Jabiru (WAShire)
Shire Gold Cup	Roper Gulf Shire

About the 2011 Territory Tidy Towns Awards Sponsors**Channel Nine**

Television station Channel Nine Darwin (Nine Network Australia) has a strong link with the local community and are seriously committed community service announcement supporters of Keep Australia Beautiful Council Northern Territory KABC(NT). The Nine Network Australia, as a long term partner, regularly schedules KABC(NT) community service announcements free of charge and assists in creating community awareness of our flagship Tidy Towns program with free air time.

Like KABC(NT), the Nine Network Australia is also a vital part of urban and regional Territory communities - helping people to continually improve environment and social development, creating better environments and quality of life for Territorians. KABC(NT) are very appreciative of Nine Network Australia long term commitment through their Community Service Announcement support for KABC(NT).

THRIFTY

To further demonstrate THRIFTY's commitment to sustainable communities, social and environmental development, THRIFTY are proudly supporting Keep Australia Beautiful. Working together, THRIFTY, its Service network and the Keep Australia Beautiful network are now linking activities to jointly provide a clear, concise and social message to the communities of Northern Territory, and help deliver a better quality of life and a sustainable Australian environment for generations to come.