



MEDIA RELEASE
Friday 10 October 2008

**The City of Sydney earns recognition at the
Australian Sustainable Cities Awards 2008**

The City of Sydney has won the Litter Prevention and Dame Phyllis Frost Awards at the Keep Australia Beautiful, Australian Sustainable Cities Awards, held at Sydney Olympic Park last night.

The City of Sydney has invested considerable energy and resources in working with organisations and the community to develop a wide range of environmental projects. By increasing the community ownership of these projects, this approach helps to ensure their long term sustainability.

According to the Australian Sustainable Cities Judge, Sean Rooney, who is also Director of the CSIRO Sustainable Communities Initiative, the City of Sydney has set out a clear sustainability roadmap up to 2030 and is working hard to address key environmental issues facing the City.

“Contributing to their Litter Prevention Award, the City of Sydney’s street cleansing operations focus on removing large volumes of dust, litter, heavy metals, and organic matter to avoid it becoming a significant stormwater pollution issue.

“The link between littering and polluting waterways is made by providing fish symbols on stormwater drain covers and street kerb signs that remind people that stormwater litter can flow into the harbour. The many stormwater pollution traps collect over 1,200 tonnes of pollution each year, whilst targeting cigarette butt litter is another key priority,” Rooney added.

The City of Sydney was also honoured with the Dame Phyllis Frost Group Award, named after the founder of Keep Australia Beautiful, for their contribution to the environment and the community. The City was also highly commended in the Community Action, Heritage and Culture, Protection of the Environment and overall winner award categories.

The awards were attended by The Hon Bruce Billson MP, Shadow Minister for Sustainable Development and Cities, who said: "At a time when climate change, water conservation and waste reduction issues provide many challenges to local councils and communities, these awards help recognise and promote best practice case studies that can assist other urban communities to become more sustainable."

Also attending the awards dinner was Keep Australia Beautiful Ambassador, Miss Universe Australia 2008, Laura Dundovic. "Congratulations to all of the participants for working hard to ensure the long term sustainability of their local community."

The Australian Sustainable Cities Awards recognise efforts by residents, community groups, businesses and government agencies to protect and enhance their local environment to ensure its long term sustainability at all levels.

The program is sponsored by the Hungry Jack’s ‘Bag It & Bin It’ program and is part of the Keep Australia Beautiful ‘Australian Sustainable Communities’ Awards, which also includes the Australian Tidy Towns and Australian Clean Beaches Awards.

Further information about the ‘Australian Sustainable Communities’ Awards can be found at www.kab.org.au

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Keep Australia Beautiful Australian Sustainable Cities Award Recipients 2008

Category	Winner	Sponsor
OVERALL WINNER	Frankston City Council, VIC	Hungry Jack's ® 'Bag it and Bin it'
Runner Up	City of Salisbury, SA	
Highly Commended	City of Sydney, NSW	
COMMUNITY ACTION	Magnetic Island Solar Suburb, QLD	Auburn Council
Highly Commended	City of Sydney, NSW	
HERITAGE AND CULTURE	Devonport City Council, TAS	
Highly Commended	City of Sydney, NSW	
ENVIRONMENTAL INNOVATION	City of Gosnells, WA	
Highly Commended	TravelSmart Belconnen, ACT	
WATER CONSERVATION	City of Salisbury, SA	Grundfos Pumps
Highly Commended	Frankston City Council, VIC	
ENERGY INNOVATION	Alice Solar City, NT	
LITTER PREVENTION	City of Sydney, NSW	City of Sydney
RESOURCE RECOVERY	Frankston City Council, VIC	'Do the Right Thing' program of the Packaging Stewardship Forum
COMMUNITY PARTNERSHIP	TravelSmart Belconnen, ACT	ICTC Society
Highly Commended	Frankston City Council, VIC	
PROTECTION OF THE ENVIRONMENT	City of Salisbury, SA	
Highly Commended	City of Sydney, NSW	
YOUNG LEGENDS	Carrum Downs Secondary College, Frankston, VIC	
Highly Commended Individual	Christina Garnaut-Jager, Salisbury Downs Primary School, Salisbury, SA	
DAME PHYLLIS FROST AWARD		
Winning Individual	Leon Costermans, Frankston, VIC	
Winning Organisation	City of Sydney, NSW	

Full details for each entrant in the Australian Sustainable Cities Awards 2008 can be found at www.kab.org.au/sustainablecities