

Whitehaven contests national title

Whitehaven Beach is set to take on the country's most beautiful beaches in an effort to secure the celebrated title of Australia's Cleanest Beach.

The competition continues on from the state awards in which Whitehaven was awarded the title of Queensland's Cleanest Beach at the Keep Australia Beautiful 2008 Clean Beach Challenge.

The competition, which started at a regional level in October 2008, has seen the joint efforts of the Environmental Protection Agency (EPA), Tourism Whitsundays and Whitsunday Regional Council.

The hard work and dedication of the EPA is the reason that this profound stretch of beach is a world famous icon.

Their representatives work tirelessly with boat operators and volunteers to preserve and educate visitors and locals alike.

EPA Marine Parks Regional Manager, Damien Head said Whitehaven Beach's protection is not in isolation, but rather a collaborative effort to reduce the impact and manage waste throughout the region.

"It is great to see the hard work and

ongoing commitment from the EPA, local commercial tour operators and the Whitsunday community to protect our local islands and beaches," Mr Head said.

"The EPA looks forward to furthering its protection and presentation of the site, with new facilities including contained waste management and new camping and day-use areas planned for 2009."

The judging takes place today with Coastal Watch Business Development Manager, Chris Tola, from North Sydney the lucky man to evaluate the beach.
