

Broome icon cleans up State's best beach award

DEBORAH WILLIAMS

Broome's renowned Cable Beach has been awarded the title of the State's best beach.

The WA Clean Beach Challenge awards are organised by Keep Australia Beautiful and Surf Life Saving WA and are judged on care, protection and maintenance and overall cleanliness.

Cable Beach also won the community action award in the competition. The title of friendliest beach went to City Beach.

Broome shire president Graeme Campbell said

the award reflected the efforts of the residents and tourists in helping to maintain Cable Beach, especially considering Cable Beach had no bins.

"This is a win for the community and a compliment to visitors who respect and take part in the maintenance of the beach," he said.

Mr Campbell praised town initiatives, which include the local ranger handing out ashtrays to smokers on the beach.

Cable Beach will be WA's entrant in the National Clean Beach Challenge, the winner of which will be announced this month.



Hot competition: Stunning Cable Beach will represent WA in the National Clean Beach Challenge after tourists helped secure a first-round win.

Picture: Steve Ferris