



**MEDIA RELEASE**  
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**THE STATE'S BEST BEACHES  
ANNOUNCED FOR SUMMER**

**And the Overall State Winner is ... Tathra Beach**

**Tathra Beach has been declared the Department of Environment and Climate Change NSW Overall State Clean Beach Winner for 2008. Other beaches have also been announced as runners up and category winners.**

Now in its seventh year, the Keep Australia Beautiful NSW Clean Beach Challenge encourages and recognises coastal communities, local councils, volunteers and surf lifesaving clubs who focus on anti-litter initiatives, dune and habitat conservation, environmental education programs and initiatives that generally enhance the beach visitor's experience and protect this State's beautiful coastline.

"Tathra Beach was one of 115 beaches entered and assessed along our states amazing coastline. Tathra was announced as the overall winner for South Coast Region and after all the regional winners were analysed by the State judging Panel, they have emerged as the clear winning beach," Chief Executive Officer, Keep Australia Beautiful NSW, Peter McLean, said.

"Tathra Beach is the pearl of the state and is the deserving winner of the Department of Environment and Climate Change 2008 State Overall Clean Beach Award.

"The community involvement and multi stakeholder partnerships have positively contributed to the extensive bush regeneration and dune restoration right along Tathra Beach.

"The proactive, environmentally friendly surf club not only ensures Tathra Beach is safe and inviting to visitors but also makes sure that this beach is well kept for people to enjoy forever.

"Most people take what we see at our beaches for granted, but behind all these winning beaches is immense hard work and successful partnerships between community, businesses, local government, schools and individuals," said Peter.

