



# PACKAGING STEWARDSHIP FORUM

The Packaging Stewardship Forum was established in May 2006 as a forum of the Australian Food and Grocery Council. The Forum aims to significantly increase government, industry and community understanding of resource recovery and litter management through the delivery of projects throughout Australia, either directly or in partnership with others. Its focus is on providing cost-effective resource recovery and litter reduction solutions that deliver real and measurable outcomes.

The Forum's highly successful *Do The Right Thing* anti-litter campaign has proven to be the strongest litter prevention message since it was implemented, leading to a 70% reduction in litter in NSW between 1979 and 1990. Today *Do The Right Thing* is stronger than ever, with more than 80% of people recognising that *Do The Right Thing* means put your waste in the bin. Throughout Australia more than 180 towns and cities are taking the *Do The Right Thing* message to their communities.

The Forum is also a major sponsor of Keep Australia Beautiful nationally, sponsoring Tidy Towns and Sustainable Communities Awards in every state during 2007-08.

To find out more about the Packaging Stewardship Forum see:  
[www.afgc.org.au/psf](http://www.afgc.org.au/psf)

The Keep Australia Beautiful Network has enjoyed a long and productive partnership with the *Do the Right Thing* program of the Packaging Stewardship Forum. Current activities include:

Nothern Territory	
<b>Territory Tidy Towns 08</b>	<b>Principal Sponsor and Sponsor of the Resource Recovery category</b>
Western Australia	
<b>Tidy Towns <i>Sustainable Communities</i> 08</b>	<b>Joint Principal Sponsor and Sponsor of the Waste Management category</b>
South Australia	
<b>Tidy Towns 08</b>	<b>Category Sponsor</b>
Tasmania	
<b>Tidy Towns Tasmania 07</b>	<b>Joint Principal Sponsor and Sponsor of the John Donaghy award</b>
Victoria	
<b>Sustainable Communities Tidy Towns 08</b>	<b>Gold Sponsor of KABV and sponsor of the Zero Waste Category</b>
<b>Sustainable Cities 08</b>	<b>Gold Sponsor of KABV and sponsor of the Zero Waste Category</b>
Australian Capital Territory	
<b>Sustainable Cities sponsored by the 'Do the Right Thing' program of the PSF 08</b>	<b>Principal Sponsor and Sponsor of the Community Pride Category</b>
New South Wales	
<b>Tidy Towns 0708</b>	<b>Sponsor of the Litter Prevention and Waste Minimisation category</b>
<b>Sustainable Cities 0708</b>	<b>Sponsor of the Waste Minimisation category</b>
Queensland	
<b>Ergon Energy Tidy Towns 08</b>	<b>Sponsor of the Resource Recovery category</b>
<b>Clean Beaches Awards 08</b>	<b>Sponsor of the Resource Recovery category</b>
National	
<b>Australian Tidy Towns 08</b>	<b>Sponsor of the Resource Recovery category</b>
<b>Australian Clean Beaches 08</b>	<b>Sponsor of the Resource Recovery category</b>

For information about the KAB Network or to contact any KAB office go to [www.kab.org.au](http://www.kab.org.au)