

<p><b>Keep Australia Beautiful National Sustainable Cities Awards Sponsored by Hungry Jack's® 'Bag it and Bin it' program</b></p>	
<b>Overall Winner</b>	<b>Principal Sponsor</b>
	Hungry Jack's® 'Bag it and Bin it'
<b>Category</b>	<b>Category Sponsor</b>
Community Action	Truelocal.com.au
Heritage and Culture	
Environmental Innovation	
Water Conservation	
Litter Prevention	Hungry Jack's® 'Bag it and Bin it'
Resource Recovery	
Community Partnership	Bunnings Warehouse
Protection of the Environment	
Young Legends	Coca-Cola
Dame Phyllis Frost Award	

### **HUNGRY JACK'S ® 'Bag it and Bin it' program**

Hungry Jack's is doing its bit to help keep Australia beautiful:

- the Bag it and Bin it anti litter message is being added to our packaging and being rolled out through all our stores
- painted or printed Fries containers have been discontinued in favour of natural board containers
- some Queensland stores are trialling compacting units for both food waste and cardboard recycling.
- a grease guardian is being trialed at Flemington in Victoria which removes grease and oil from waste water

In 2007 2008 we are broadening our support of Keep Australia Beautiful. We will continue as a category sponsor of Tidy Towns and as joint sponsor of KAB Week and we are pleased to announce that in 2007 2008 we will also be the inaugural Principal Sponsor of the Australian Sustainable Cities Awards.

### **truelocal.com.au**

truelocal.com.au, part of the News Digital Media network, is an online business directory that lists 1.3million local businesses nationally. In print the truelocal section of News Limited Community Newspapers can be found in over 120 local papers nationally.

truelocal is a brand synonymous with local business, and prides itself on having national coverage with local knowledge. truelocal.com.au is proud to be the official 2008 Principal Sponsor of Australian Tidy Towns and a category sponsor of Australian Sustainable Cities.

### **Bunnings Warehouse**

In 2003 Bunnings Warehouse, with over 180 stores across Australia, acted on growing community concern about plastic bag use. Bunnings introduced a 10 cent levy on all plastic bags, to a maximum of 50 cents for multiple bags, with 100% of the proceeds donated to Keep Australia Beautiful for grass roots environmental initiatives.

The funds have helped with:

- the national roll out of the KAB Clean Site program which educates the building industry about on site environmental practices
- category sponsorship of the KAB Australian Tidy Towns Awards
- category sponsorship of the KAB Australian Sustainable Cities Awards

KAB and Bunnings are working together to promote Bunnings as the 'one stop sustainability shop'.

Overall 55 million less plastic bags have been distributed and over \$160,000 has been contributed to Keep Australia Beautiful projects.

**Coca-Cola**

Keep Australia Beautiful and Coca-Cola have worked together for many years to help reduce the problem of packaging in the litter stream.

Coca-Cola is a past sponsor of the National Litter Index which helps identify which litter is where and in what volume. The company is also a long term supporter of the KAB TAS Tidy Towns program.

Coca-Cola is a major funder of the Packaging Stewardship Forum which works with local communities to maximize the volume of resources recovered through recycling programs. The Packaging Stewardship Forum is the largest source of funds for the Keep Australia Beautiful Network.

Coca-Cola has a successful history in partnering with major tourist attractions, events and shopping centres to recover packaging through public place recycling programs. With approximately half of Coca-Cola's products consumed away from the home, Coca-Cola aims to encourage consumers to 'do the right thing' when out and about, with recycling facilities recently launched at Luna Park (NSW), Thredbo Alpine Village (NSW) and Australia Zoo (QLD).