

**Keep Australia Beautiful, Sustainable Cities Awards
Sponsored by the Hungry Jack's® 'Bag it and Bin it' program
26-28 October 2007, Canberra, ACT**

Background

This program is part of the Keep Australia Beautiful 'Australian Sustainable Communities' Awards consisting of:

- Tidy Towns sponsored by truelocal.com.au
- Sustainable Cities sponsored by the Hungry Jack's 'Bag it and Bin it' program
- Clean Beaches sponsored by Coca-Cola

Administration

The Sustainable Cities Awards are managed by the Keep Australia Beautiful Network of independent state and territory offices. State and territory awards are run by the relevant network member office and the national awards are run by the Keep Australia Beautiful National Association office:

- program manager: Scott Lyall, 0419 016 401, scottl@kab.org.au
- travel, accommodation and event manager: Michelle Bordignon, 0402 315 944, michelle@iamevents.com.au
- public relations manager: Lara Shannon, 0415 076 015, laras@kab.org.au
- judging coordinator: Dick Olesinski, 0413 750 681, ecomarketing@senet.com.au

Participants

The national Sustainable Cities Awards celebrate the achievements of each state and territory finalist and, in a spirit of friendly competition, identify, acknowledge and promote examples of excellence in grass roots environmental improvement in urban areas from around the country.

In 2007 the finalists are:

WA: National Lifestyle Villages for Bridgewater Village, City of Mandurah, contact Sherry Walker, 08 9221 9099

SA: Port Augusta, contact Deon Schumann, 08 8641 9100

TAS: City of Burnie, contact Rodney Deane, 03 6430 5715

VIC: Melton Shire Council, contact Rodney Thomas, 03 9747 7200

ACT: Australian Ethical Investment for Trevor Pearcey House, contact Howard Pender, 02 6201 1972

NSW: Randwick City Council, contact Richard Wilson, Peter Maganov, 02 9399 0628

QLD: The City of Brisbane, contact John Tunny, 07 3403 9117

Two representatives from each finalist are sponsored to attend the awards weekend. Members of the KABNA board and a staff representative of each participating KAB office are also sponsored to attend. Sponsors receive complimentary tickets to the dinner. Each finalist is encouraged to also bring a cheer squad to participate in the event and to enjoy the social and touring

opportunities that surround the weekend. The event is open to all KAB stakeholders wishing to attend.

Policy

Since 1968 Keep Australia Beautiful's awards programs have evolved from a focus on litter and civic pride to also embrace all aspects of environmental, social and economic sustainability in local communities. Participation by community, business and government is encouraged. Each awards program culminates in the announcement of winners of each category and the announcement of an overall winner.

Promotion

The event is promoted in the media in the lead up to the announcement. Full details of the awards, the finalists and the sponsors are included in a brochure that is distributed at the awards dinner. Details of all finalists are featured on the KAB website.

Programs

Program of Activity

- the weekend commences on Friday night with welcome drinks. On Saturday there is a conference and viewing of displays and on Saturday night the awards dinner. An educational tour is planned for Sunday.
- see attached draft program

Travel and Accommodation for sponsored guests

- all sponsored travel and accommodation must be booked through Michelle Bordignon and the team at IAM Events on 07 3834 3333, 0402 315 944, michelle@iamevents.com.au
- full details will soon be available at www.kab.org.au
- sponsored guests receive travel (not transfers) accommodation and tickets
- sponsored guests wishing to travel with other guests can enquire about options when making bookings
- accommodation in Canberra is at the Crowne Plaza Hotel, 1 Binara Street
- \$175 per night for a single room with a double bed.
- events are held at the National Convention Centre, 31 Constitution Avenue, a short walk from the hotel
- sponsored guests receive complimentary tickets

Travel and Accommodation for self funded guests

- self funded guests are invited to access the same travel and accommodation as sponsored guests and to book through IAM Events
- IAM Events also have access to a range of other accommodation options
- ticket prices for self funded guests are being finalised

Other Travel and Accommodation

- guests travelling by road are asked to consider Tidy Towns Travel at www.takeabreak.com.au/tidytowns which helps keep your travel dollar in local communities
- when booking other travel consider Virgin Airlines and Europa Car Hire both of which offer carbon offsets

When in Canberra remember to:

- plan your trip with www.visitcanberra.com.au
- visit National Museum of Australia www.nma.gov.au
- see 'Drawn In' and 'Robert Rauschenberg' at National Gallery of Australia www.nga.gov.au
- check out amazing science at www.questacon.edu.au
- take part in glass artistry at www.canberraglassworks.com
- learn about Australia at war www.awm.gov.au
- go hot air ballooning www.balloon.canberra.net.au
- ride a bike, 02 6257 1188, or rollerblade 02 6257 7233
- hire a paddleboat 02 6249 6861
- take a cruise www.csccl.com.au

Partners

<u>Overall Winner</u>	<u>Principal Sponsor</u>
	Hungry Jack's ® 'Bag it and Bin it'
<u>Category</u>	<u>Category Sponsor</u>
Community Action	Truelocal.com.au
Heritage and Culture	
Environmental Innovation	
Water Conservation	
Litter Prevention	Hungry Jack's ® 'Bag it and Bin it'
Resource Recovery	
Community Partnership	Bunnings Warehouse
Protection of the Environment	
Young Legends	Coca-Cola
Dame Phyllis Frost Award	

In preparing for the event Keep Australia Beautiful has consulted with the Australian Local Government Association and with the Council of Capital City Lord Mayors

Prospects

Organisations wishing to enter the awards should first of all enter the state or territory Sustainable Cities Awards. Contact details for the KAB Network at www.kab.org.au. Organisations wishing to promote or sponsor the program are invited to contact the program manager Scott Lyall, 0419 016 401, scottl@kab.org.au

Contact

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	Finalists
Friday Night	-welcome drinks, 6-7pm, \$60pp -dinner with state office
Saturday Morning	-workshop/conference 9am-1pm incl light lunch, \$45pp
Saturday Afternoon	-displays, 2-3pm
Saturday Night	-awards dinner, 6.30-11pm, \$120pp
Sunday Morning	-tour 9am – 12 noon, \$20pp to be confirmed

	KAB Prog Mgrs	KAB CEO's	KABNA Board
Friday Night	-welcome drinks 6-7pm -dinner with finalist	-welcome drinks, 6-7pm -dinner with finalist	-welcome drinks, 6-7pm -dinner with finalist or national chairman
Saturday Morning	workshop/conference 9am-1pm incl light lunch	-CEO meeting	workshop/conference 9am-1pm incl light lunch
Saturday Afternoon	-program managers meeting	-CEO meeting with KAB sponsors	-displays, 2-3pm
Saturday Night	-awards dinner, 6.30-11pm	-awards dinner 6.30-11pm	-awards dinner 6.30-11pm
Sunday Morning	-tour, 9am – 12 noon	-philathropy update, 9am	-philathropy update, 9am
Sunday Afternoon		-CEO's and Board, til 3pm	-CEO's and Board, til 3pm